

## Job Description

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**Job Title:** Concept Designer

**Reports To:** Executive Vice President & Senior Creative Director and Senior VP Architectural Design

**NOTE: Please send ALL resumes and portfolio links to [info@eagleves.com](mailto:info@eagleves.com)**

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### Summary

The Concept Designer is responsible for producing concept art, illustrations, and designs for print, digital, and multimedia. This person participates in concept development and pre-production for a variety of themed entertainment projects, is capable of creative thinking and problem solving to address the needs and challenges of projects, and has a solid understanding of practical and experiential requirements of theme park attractions and experiences. The Concept Designer uses advanced forms of perspective, composition, and illustration to convey ideas. He or she effectively collaborates with a multidisciplinary team to ensure that designs optimally achieve artistic goals and is able to develop designs that are consistent with design quality and brand standards. This person has experience in either themed entertainment or hospitality design.

### Essential Job Functions

- Create compelling conceptual art, illustrations, and sketches to convey the vision of a concept prior to further development
- Produces sketches, storyboards, or roughs to communicate ideas and explore design options in creative/client meetings and presentations
- Conceives, develops, and defines all design elements of assigned projects that represent the project's creative intent, interacting with creative partners to support creative concepts and the executions of assigned projects
- Develop and present appropriate project presentations to communicate project concept, content, and status updates
- Ensure consistent application of quality standards, maintaining a cohesive design in all elements associated with the project throughout all phases of development
- Contribute to the development of the artistic techniques and processes used to define and achieve the visual style of a concept
- Work closely with VP of Creative and the Creative Director to meet all budget, schedule, and quality goals

### Key Competencies

- Accomplished with many different methods of design and visualization, including, but not limited to: participating in brainstorm sessions and creating sketches, storyboards, POVs, renderings, 3D models, illustrations, plans, sections, and elevations
- Works by hand including, but not limited to, 2D and 3D software
- Must have knowledge of several different artistic styles including but not limited to; cartoon, realistic, science fiction, and fantasy
- Must show the ability to design architectural scenes including, but not limited to, interior/exterior environments
- Must demonstrate ability to adhere to project timeframes and budgets

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### Required Education and Experience

- Bachelor's degree preferred in Fine Arts, Visual Communication Design (Graphic Design) field, advertising agency, or in-house agency
- Extensive traditional fine art skills, training, and production experience (illustration, painting, color theory, perspective, 2D and 3 D design)
- 7+ years of theme park and themed entertainment industry experience (or experience in a similar industry like advertising, graphic design, entertainment, video game development or illustration)
- 10+ years of experience with a wide array of delivery formats, including print, broadcast, and online media

### Preferred Qualifications

- Degree/Certification from an accredited art school

### Travel Availability

- Travel up to 10% is required for this position
- Travel could be off-site, out of state, or international
- A valid passport is required for this position

### Physical Requirements

Employee will be required to sit or stand for extended periods of time. Will also be required to bend, twist, reach, push, pull, and operate office machinery. Must be able to lift no more than thirty pounds. See Travel Availability for travel requirements.

Note: Other duties may be required by the employee at any time, without notice and not be covered in the above statements.

### Signatures

This job description has been approved by:

Director: \_\_\_\_\_ Date: \_\_\_\_\_

Employee signature below constitutes employee's understanding of the job requirements, essential functions and duties of the position.

Employee: \_\_\_\_\_ Date: \_\_\_\_\_